

VIP INDUSTRIES LIMITED



**COMPANY
OVERVIEW**

2019

A dark background featuring the silhouettes of a crowd of people, likely at an event or conference, looking towards the left. The silhouettes are in various poses, some with hands raised, creating a sense of a large gathering.

↳ A RICH LEGACY OF LUGGAGE.

Since 1971, VIP Industries has sold over 60 million pieces of luggage to people around the world. Today, we are the no.1 manufacturer of hard and soft luggage in Asia. We have more than 8000 retail outlets across India and with a network of over 1500 retailers across 80 countries.

World-class in design and construction, VIP enables the modern traveller to experience the delight of travelling.

VIP Industries Ltd. is the parent of many renowned brands like VIP, Aristocrat, Alfa, Footloose, Skybags and Carlton which cover the entire spectrum of travel products. The product portfolio of VIP Industries Ltd. today consists of a diverse range of hard-sided and soft-sided luggage. This range includes strollys, suitcases, duffel-bags, backpacks, executive cases, overnight travel solutions and school bags.

OUR VISION

To be the global leader in the travel products business.

OUR MISSION

Building enriching partnerships, pride of leadership and delightful experiences through innovation in all that we do.

OUR VALUES

ENTREPRENEURSHIP: Freedom to act and ownership of actions.

INNOVATION: Successful creation, development and execution of new ideas.

MERITOCRACY: A culture where performance matters.

YOUTHFULNESS: Energy, fun and undying enthusiasm.



OUR MANAGEMENT TEAM

Mr. Dilip G. Piramal Chairman

Mr. Dilip G. Piramal, Chairman of the Company, is an experienced industrialist, who has pioneered luggage industry in India and has an experience of more than 45 years in the luggage industry.

Ms. Radhika Piramal Vice Chairperson and Executive Director

Vice Chairperson and Executive Director of VIP Industries, Ms Piramal is a graduate from Oxford University (UK) and an MBA from the Harvard Business School.

Mr. Sudip Ghose Managing Director

Mr. Sudip Ghose holds an MBA degree from Narsee Monjee Institute of Management Studies, Mumbai and has attended Clarion College of Communications for his Post Graduate Diploma studies. He has been working with the Company since April, 2013.

Mr. Jogendra Sethi Chief Financial Officer

Mr. Jogendra Sethi joined V.I.P. Industries Limited in December 2011 as Chief Financial Officer.

**WE ARE ASIA'S
LARGEST LUGGAGE
COMPANY.**



- **Manufacturing facilities - 6**
- **Presence in 80+ countries**
- **No. of POS - 1500+ doors**
- **No. of brands - 6**
- **Manpower of 2000+ employees**
- **Production capacity of 10.4 million units**
- **VIPIL is a brand backed up by their own manufacturing /factories**



WITH EXCELLENCE COMES AWARDS.

2014:

- CARLTON MAGNUM II LAPTOP STROLLER
- ALEX SWAINSON (INDIADESIGN MARK)
- CARLTON O2 -
- ALEX SWAINSON (INDIA DESIGN MARK)

2015:

- CARLTON IMPAQ PRO
- ALEX SWAINSON (INDIA DESIGN MARK)
- VIP SPACELITE
- GAURANG (INDIA DESIGN MARK)

2016:

- CARLTON HAMPTON 3 LAPTOP BACKPACK
- GAURANG (INDIADESIGN MARK)

2017:

- VIP TUBE
- SRINIDHI (INDIA DESIGN MARK)

2018:

- SKYBAGS AER PLUS DF & DFT
- PRATIMA (INDIA DESIGN MARK)
- CARLTON DUO-TONE
- ANINDO (INDIA DESIGN MARK)
- CARLTON DUBLIN
- ANINDO (INDIA DESIGN MARK)

- VIP CENTAUR DFT
- ANINDO (INDIA DESIGN MARK)
- CARLTON HELIUM
- ANINDO (INDIA DESIGN MARK)

2019:

- PEOPLE MATTERS TOTAL
REWARDS AWARD
- GREAT PLACE TO WORK
CERTIFIED

LUGGAGE PARTNER TO THE WORLD.



A GLOBAL MARKET PRESENCE.

- Europe
- Dubai
- Qatar
- Singapore
- Philippines
- Hong Kong and many more....

OUR BRAND OFFERINGS FOR INTERNATIONAL BUSINESS

PREMIUM



FAMILY

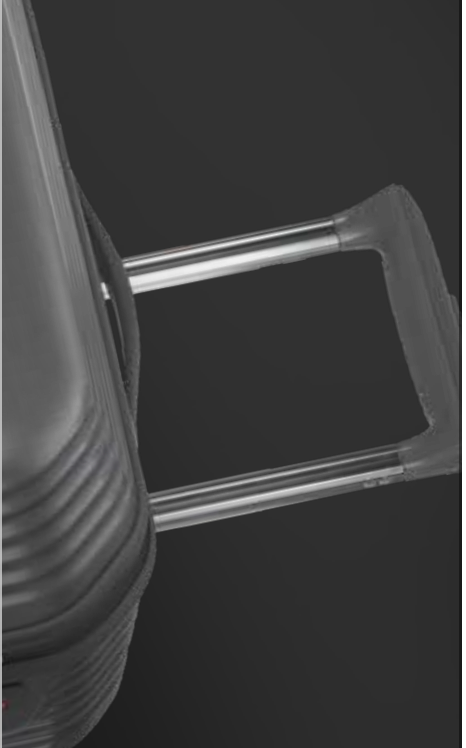


YOUTH



FASHION



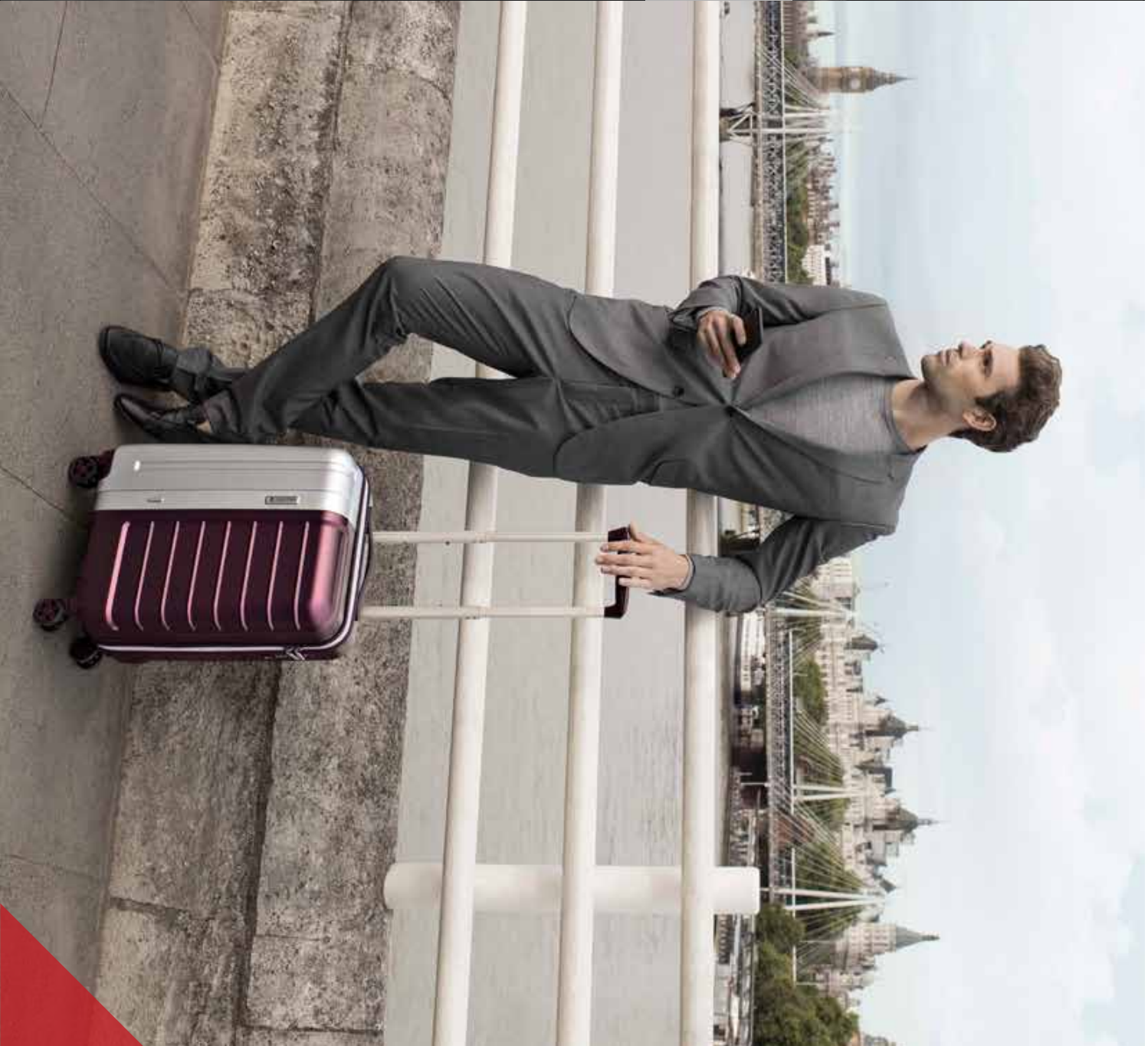


PREMIUM



CARLTON
ESTD. LONDON 1976

A premium luggage brand
with a rich British heritage.





BACKPACKS



SOFT LUGGAGE



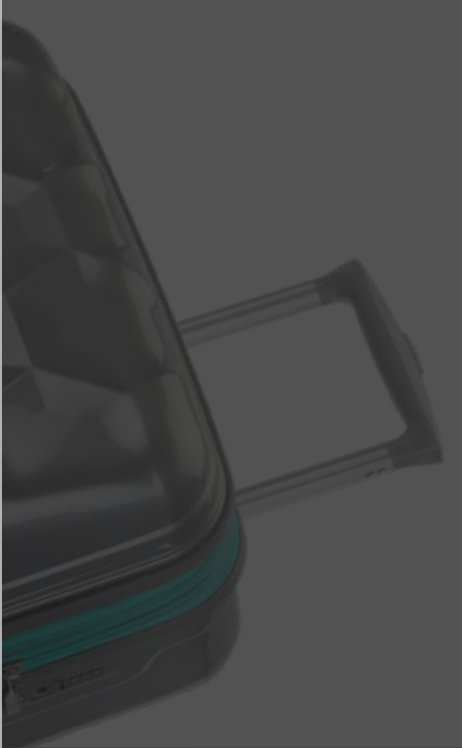
ACCESSORIES



BUSINESS



HARD LUGGAGE



FAMILY



The iconic luggage brand that partners the modern family holidays.





HARD LUGGAGE



SOFT LUGGAGE



DUFFLES

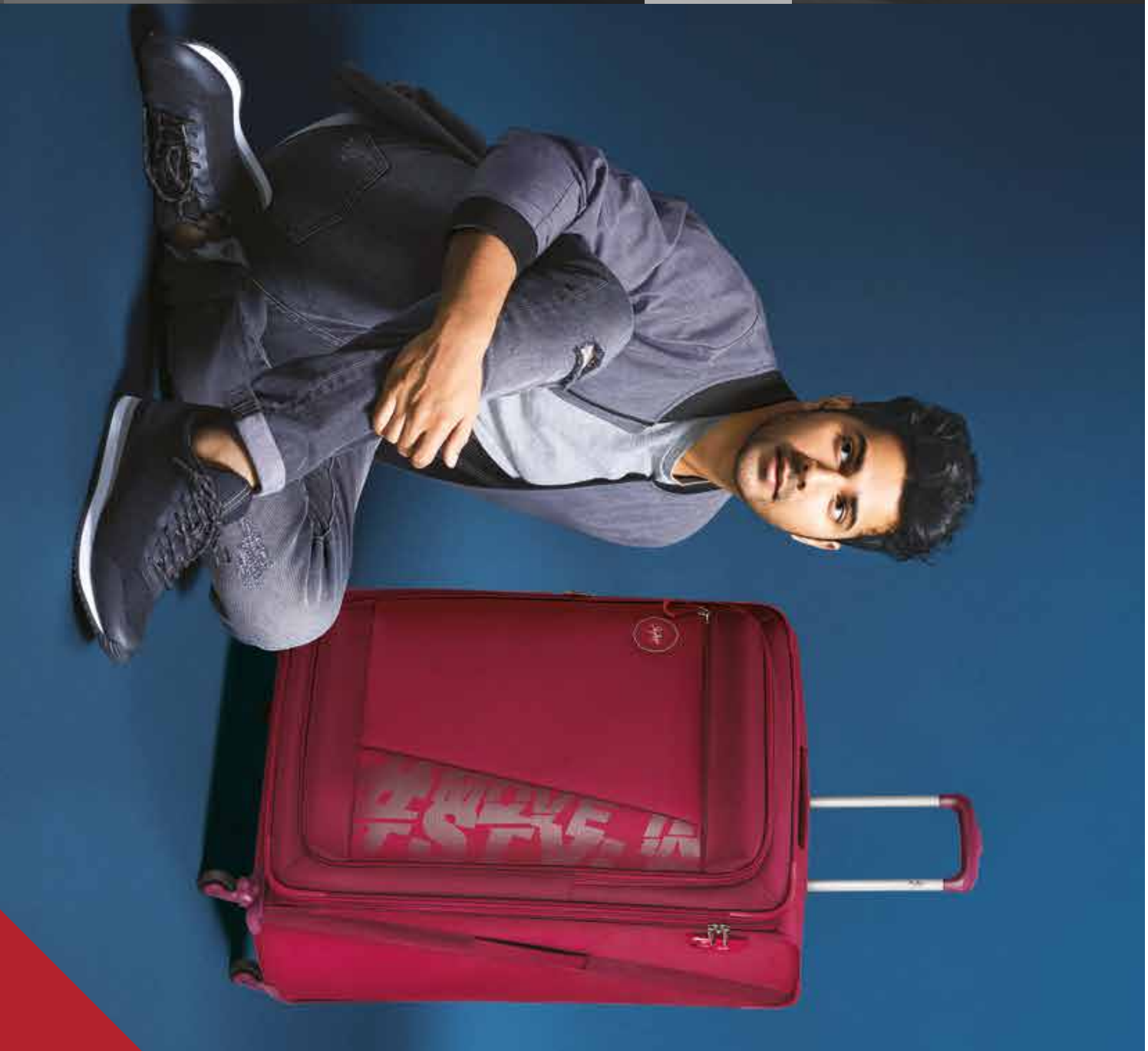


BACKPACKS

YOUTH

Skybags

The stylish travel companion
for the young, on-the-go traveller.





DUFFELS



BACKPACKS



SOFT LUGGAGE



HARD LUGGAGE

FASHION

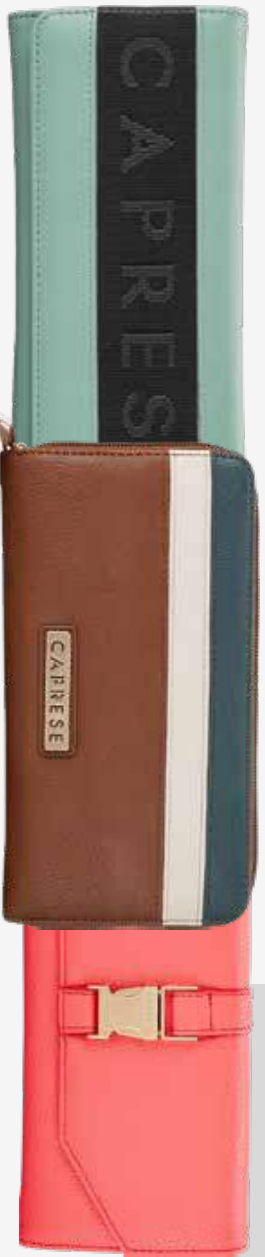
 CAPRESE

The contemporary woman's
travelling fashion statement.





BACKPACKS



WALLETS



TOTE



SATCHEL

QUALITY-TESTED FOR MODERN TRAVEL.



Each vip bag goes through a series of stringent tests to ensure a product experience of the highest quality.



TUMBLE TEST

Each VIP bag is tumbled 25 times for reliability, so you never have to take the fall.



LOCK TEST

Each VIP bag is locked and unlocked 15000 times, so you're never stuck.



DROP TEST

Each VIP bag is dropped 20 times from a height, so it can stand any falls you might have.



JOLT TEST

Each VIP bag is jolted more than 5000 times, so you're never in for a shock.



OPEN & CLOSING TEST

Each VIP bag has been opened and closed 3000 times, so the going is always smooth for you.



WHEEL TEST

The trolley of each VIP bag is spun 12,500 times, so travel is always effortless for you.



HANDLE TEST

The handle of each VIP bag is jerked 3500 times, so you never have to handle with care.



ZIPPER TEST

The zipper of each VIP bag is zipped and unzipped 15,000 times, so it will never be stuck

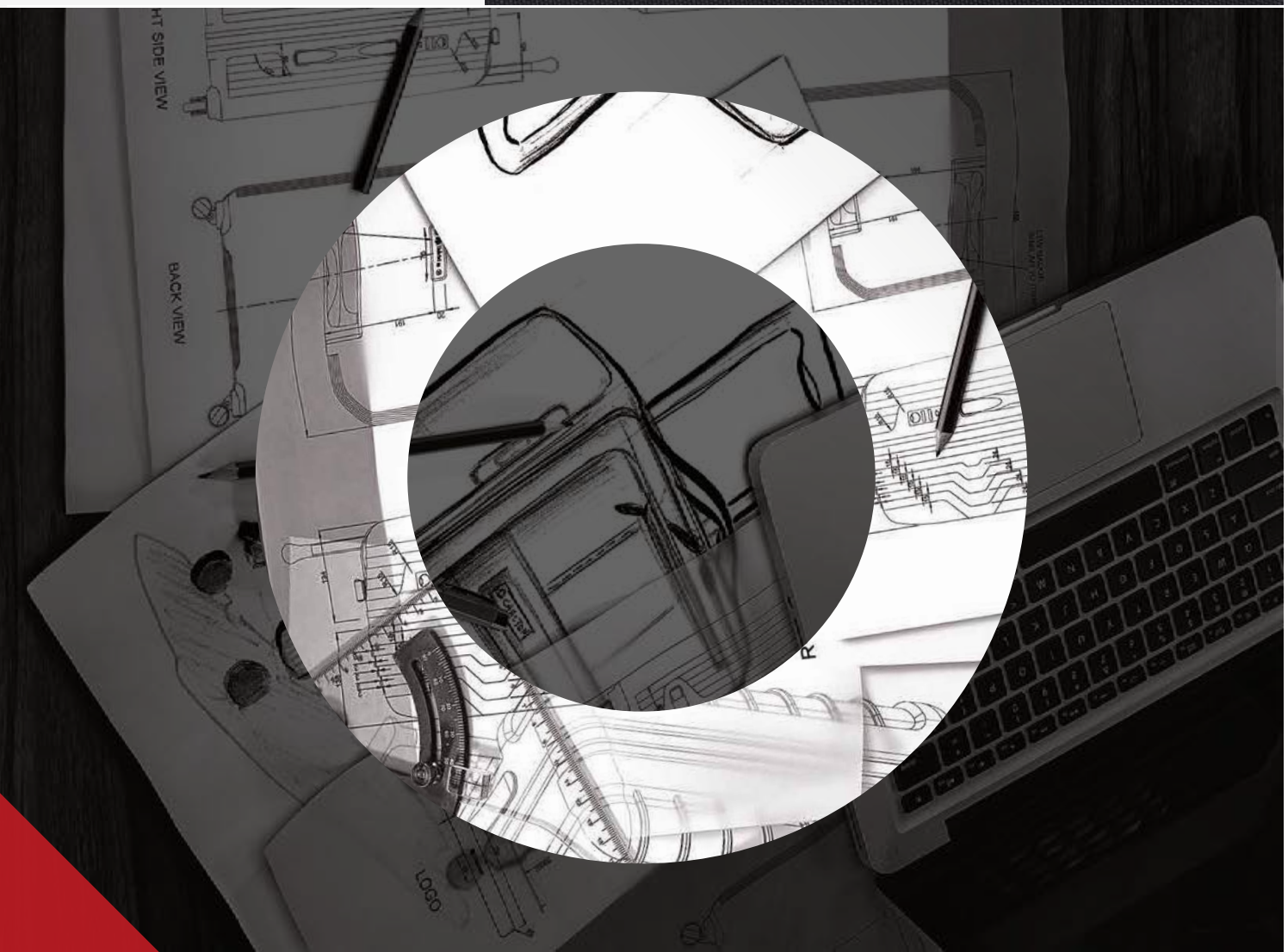


PENDULUM TEST

Each VIP bag is swayed a 1000 times, so you'll never lose your rhythm.

- USE OF MODERN SOFTWARES TO DESIGN THE PRODUCTS. SOFTWARES LIKE ALIAS, PRO-E, CATIA, MOLDFLOW, NASTRAN
- LATEST DESIGN TOOLS ALONG WITH FULLY INTEGRATED TOOL-ROOM
- CNC MACHINES, WIRE-CUT MACHINES, EDM AND SPOTTING PRESS MACHINES TO HELP IN MANUFACTURING

**CONTEMPORARY DESIGNS,
WITH STATE-OF-THE-ART
MANUFACTURING.**



OUR PARTNERS

RUSTA

Tekmax

Argos

NAKUMATT
Quality • Value • Service • Variety • Strength

El Corte Inglés

Alca
ALCA

SHIFA
شيفا

EXCESS BAGGAGE COMPANY

travelite

Muchan

Géant easy
Supermarket

HOUSE OF LEATHER

SM DEPARTMENT STORE
SM DEPARTMENT STORE

SOGO

TITAN

Gatrefour